

# WATCH CARE



# Preserving values Continuing traditions



***Like any mechanical instrument, a watch needs regular servicing to ensure that it functions perfectly.*** There is no fixed schedule for servicing, but we generally recommend that you have your watch checked every four to six years, depending on the conditions in which a watch is used. Regular servicing protects the individual moving parts from wear that comes from daily grinding from contaminated oils, and extends the life of the watch.

A watch's water resistance cannot be permanently guaranteed or guaranteed beyond the warranty stated by each individual brand. This is due to material stress and ageing gaskets, which deteriorate over time. We therefore recommend you have the water resistance of your watch checked once a year.

Finally, have your watch checked only by an authorized service center.



Watches are small mechanical devices that count out 86,400 seconds per day, and all watches tend to gain or lose a few seconds over a period of time. So what are the reasonable and internationally accepted expectations of accuracy from a wristwatch?

**Reasonable Accuracy Expectations  
by Type of Watch**

**Seconds gain/loss per day**

	<b>Worst</b>	<b>Typical</b>	<b>Best</b>	<b>Best Accuracy</b>
Vintage mechanical watch in good repair	+/-60	+/-15	+/-5	99.9826%
Modern mechanical watch non-certified	+/-10	+/-5	+/-2	99.9942%
Modern mechanical watch chronometer certified	+6/-4	+/-3	+/-1	99.9977%
Modern quartz watch non-certified (normal)	+/-2	+/-1	+/-0.1	99.9998%
Modern quartz watch chronometer certified (rare)	+/-0.02	+/-0.02	+/-0.0	99.9999%



The average lifespan of your battery is between one to three years, depending on the type of battery and movement. We advise you to never leave a used battery inside your watch, since the battery could leak and damage the movement.

A water resistance test should also be carried out whenever your watch case has been opened.

**Plastic or Acrylic:** Relatively inexpensive, light, durable, and does not shatter. These scratch very easily; however, the scratches can be buffed off.

**Mineral Crystal:** These are made of ordinary glass that is treated to make them more resistant to scratches. They will, however, get scratches when hit bluntly and may crack or shatter when dropped.

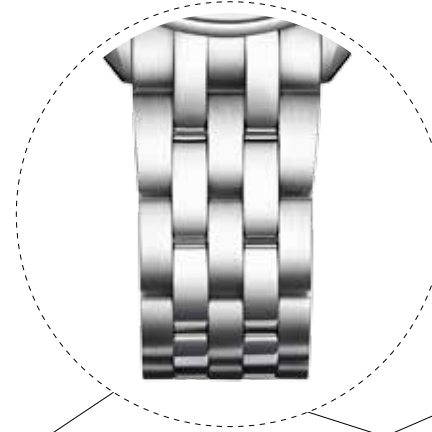


**Sapphire “Scratch Proof” Crystal:**

Only diamond and sapphire can scratch this type of crystal. Luxury watch brands prefer using sapphire due to its ability to withstand scratching, cracks, and breakage compared to plastic or glass.

**Anti-reflective Coating:** AR coating is applied to many luxury watch brands to create a clear glass that does not reflect light. AR coating can be scratched, giving the impression that the sapphire crystal has scratches. However if you examine the crystal closely you will see that the micro-scratches are only on the surface and only on the AR coating.

Note that AR coating may come off when you bring your watch in for complete service. This is due to the cleaning chemical used in most watch repair centers.



Avoid contact with water and dampness to prevent discoloration and deformation.

Avoid prolonged exposure to sunlight to prevent color from fading.

Leather is permeable. Avoid contact with greasy substances and cosmetic products. It is not advisable to use leather cleaners on your straps. Use a soft, clean cloth to wipe your strap clean instead. In case of a stain, use appropriate leather cleaner sparingly on the spot only.

Due to our warm and humid weather,

sweat may soak your strap. When this happens, avoid using the watch for a few days to dry out the moisture in it. This will prevent deterioration of the strap, and stop the onset of odor.

Regular care of your steel bracelet can extend its life. Rinse the bracelet under lukewarm running water without getting the watchcase wet, then dab dry with a cotton cloth. This will remove any grime that may have accumulated in between the links.

## LUMINOUS HANDS & MARKERS

Tritium markers need to be charged by light, and when you enter a dark room, the markers will glow in the dark. This glow will last for only 1.5 to 2 hours before it starts to dissipate.

Tritium lasts an average of 10 years. Replacing the hands and dial with new ones is the only way to restore worn out luminous markers. We do not recommend manually painted tritium as it is not applied evenly.



## MAGNETISM

Watches can be adversely affected by magnetism, resulting in gain or loss of time. It is important to keep your mechanical watch away from highly magnetic environments, or from objects like TV, PC speakers, handbag clasps, hair dryers, electric razors, refrigerators, and yes, even mobile phones. Keep it clear from items with magnets or those that emit strong electromagnetic fields.

A magnetized watch can be fixed using a de-magnetizer. An authorized watch service center will have the proper equipment for this purpose.



## WATCH WINDERS

**WOLF**  
ESTD 1834  
Handmade for a lifetime™



You should evaluate if owning one is worth it based on the value of your watches, and your willingness to adjust the time whenever you change your watch.

Collectors who have more than one automatic watch may have difficulty keeping any one of them running continuously. This leads to inconveniences if calendars and moon phases are to be adjusted each time. The frequent unscrewing of the crown on water resistant watches may also result in rapid deterioration of gaskets and threads on the case tube.

Watch winders will keep your watch running at all time. This ensures the constant fluidity of the oil and prevents oil clumping. It also gives you an idea if your watch is running perfectly or needs servicing.

Watch winders bring convenience to managing your automatic timepieces.

### OUR RECOMMENDATION

- Use watch winders if you have multiple automatic watches with calendars or perpetual calendars.
- We also recommend winders for automatic watches fitted with a screw down crown to avoid wear and tear on the case tube and its gaskets. If you do not have a winder, wind your watch at least once every two weeks.

Look for a winder that allows your watch's power reserve to wind down without stopping. This means that your watch should be able to rest for at least 20 hours each day motionless before turning again. Do not leave your watch winding 24/7.

WATER RESISTANCE



Water splashes



Rain



Strong exposure to water



Submersion in water



Snorkeling



Scuba diving (unidirectional turning bezel)



Compression diving (unidirectional bezel + helium escape valve)



Water Resistant to 30M & 50M



Water Resistant to 100M, 120M, and 150M



Water Resistant to 200M, 300M and deeper



### **Can I shower with my watch on?**

We would advise against it – why take undue risk with your timepiece? Your watch will also wear out much sooner when exposed to soap, shampoo, and other liquids.

### **How often should I have my watch tested?**

Depends on your lifestyle. For example, a person who surfs regularly should have his watch tested a few times a year. Salt water causes a lot of corrosion, wear and tear on all components of the watch, so make sure to rinse it with fresh water after each use.

- Never adjust or activate any buttons or crowns while exposed to water or rain.
- Watches that are intended for use in water activities should, at a minimum, have a screw down crown and 200M water resist (20Bar). A resistance rating less than 200M is meant for accidental exposures to water.

### **Why are the pressure ratings different from actual use?**

When a watch is tested by the manufacturer it is done in a laboratory under optimum conditions, such as using a fresh gasket, sitting stationary in a pressured water tank, or with motionless water or air pressure when dry-tested. Real life scenarios will produce completely different results.

Watches exposed to sudden changes in temperature or pressure (e.g. diving) will not maintain the same water resistance levels; the aging of the gaskets decrease the water resistance as well.

***The depth rating posted by the manufacturer is theoretical in nature and can only be achieved in a perfectly optimum environment of a laboratory – which is not possible in real life.***

### **OUR RECOMMENDATIONS**

- Have your watch's water resistance tested once a year if you must use your watch for swimming or in open sea.
- Ensure that the crown is always pushed or screwed in before exposing it to water.
- Rinse the watch with fresh water after exposure to salt water.
- Never press or activate any button while in water.
- Never subject your watch to extreme temperatures e.g. bake under the sun.
- "30M Water Resistant" rating means that the watch is resistant only to accidental exposures to water. Do not shower with your watch.
- Watches fitted with screw down crowns and rated at minimum 200M/20 bar are the minimum ratings needed for water sports.



**Myth:** I will save battery life by pulling the crown on my quartz watch.

**Fact:** Pulling the crown only disengages the hands from the movement; the movement continues to run and battery power is still depleted. In addition, you expose the watch to dust and moisture which could damage the movement.

**Myth:** An expensive luxury watch is more accurate and are more durable than a lower priced one.

**Fact:** Not necessarily. Although most high-end watches are made with excellent quality, you are actually paying a premium for their uniqueness, beauty, complication, and rarity. Mechanical watches are generally not as accurate as quartz watches (see p.4) and can lose accuracy over time. The durability of a watch is dependent on the design of the movement, e.g. those with the fewest number of parts are generally more durable.

**Myth:** I don't have to wind an automatic watch to give it power.

**Fact:** When your watch's power reserve is depleted, you will need to wind your watch at least 20 or more turns to get it up to acceptable power reserve level. You also need to wind your watch every 2

weeks to fully wind the main spring. This will ensure the even lubrication within the barrel which may extend the power reserve of your watch.

**Myth:** My watch has a scratch proof sapphire crystal; it will not crack or chip.

**Fact:** Sapphire crystal can be very brittle, the corners can chip when sustaining a severe blow, and may crack when dropped. A diamond or sapphire can also scratch the sapphire crystal.

**Myth:** My watch is water-proof so water will not penetrate its case.

**Fact:** There is no such thing as water-proof, only water resistant to a certain degree, e.g. 30M, 50M, 100M, and 200M. Technology allows us to measure accurately the amount of pressure a watch can take. This is however under optimum laboratory conditions. See p.8 for explanation.

**Myth:** I wear my watch even when sleeping, so it will not stop or lose power reserve.

**Fact:** An automatic watch needs hand motion in order to move the oscillating weight that winds the main spring. It will only work when you are active for a reasonable 5 hours each day.



adjustment to ensure the water tight integrity of the watch.

If the automatic watch is worn daily, wind it once every two weeks. Wind the watch twice a week if it is not worn daily. This ensures the flexibility of the main spring and the equal distribution of oil within the barrel.

**Setting the date:** We STRONGLY advice against the use of the quick-date adjust function when the hands are between 9pm and 3am (upper half of the dial), as doing so can damage the movement's gears and pinions. Be sure to adjust the date outside of this time period before using the quick-date adjust feature of your watch.

**Perpetual Calendars:** Please follow the individual instructions indicated on the manual of your watch. DO NOT REVERSE THE HANDS when setting the time and date of your perpetual watch. Should you exceed the intended date, we recommend that you pull the crown to stop the watch from moving and wait for the days to catch up instead.

**AM/PM Setting:** Always set the date one day before the intended date by using the quick date adjust, taking note to move the hands away between 9pm and 3am. Then adjust the hands until the date jumps. This is AM, and after another 12 hours is PM.

#### **Mechanical Manual (hand-wound):**

Wind your watch fully at the same time each day (every morning). Be careful not to force the crown. When it stops, or you feel resistance, stop winding. Forcing the crown can damage the setting mechanism.

**Mechanical Automatic:** For optimal performance, the automatic watch needs to be worn every day and 'be active'. To power up an automatic timepiece after power had been depleted, give the crown about 20-40 turns then put the watch on your wrist. If the watch has a screw-down crown, be sure to secure it after



- Do not expose your watch to extreme temperatures (e.g. leaving it inside your car). Excessive heat could damage the dial, strap, and may cause the oils to dry up.
- Do not put your watch near magnetic objects (see p. 7).
- Do not wear your automatic watch when playing high impact sports, e.g. tennis (except when worn on non-racket arm), golf, riding a motorcycle, etc..
- Do not wear your watch on your dominant hand; this could cause a lot of scratches on the watch as you work with your hands, e.g. writing, and could expose your watch to a lot of shock when doing strenuous activities.
- Do not wear your automatic watch too loose or too tight on the wrist. Wearing it too loose could cause a lot of shock on the watch, while too tight could put a lot of stress on the strap or bracelet. Allow a space equivalent to a finger between your wrist and the bracelet.
- Do not swim with your watch unless it is fitted with a screw down crown and is rated 200M water resistant.
- Clean smudges, fingerprints, sweat and dust from watch each time you remove your watch.
- Do not apply any chemicals on your watch; these chemicals could affect the gaskets, and may damage the anti-reflective coating on the glass.
- Do not use any polishing cloth or polishing cream on your watch case, bracelet, and glass. This could potentially polish away some of the original texture of the watch.
- Keep your watches safely inside a watch box with proper spacing in between your watches.
- Using a watch winder can protect your watch from wear and tear by preventing frequent time and date adjustments.
- Do not keep you watch inside a jewelry box or bag unprotected from other jewelry pieces. A diamond or a sapphire could scratch the case and sapphire glass of your watch.
- Do not keep your watch inside the front pocket of your pants. The pressure exerted on your watch could bend the bracelet, dislocate the spring bar, or damage the crown.
- When adjusting the time and date, or when winding your watch, remove the watch from your wrist, and hold with both hands. The stem and crown could get damaged when uneven pressure is applied.

	Swiss Brand "A & B"		Fashion Brand "C"	
	Quartz	Mechanical	Quartz	Mechanical
Under Warranty - Full Service	As Per Brand Policy		As Per Brand Policy	
After Warranty - Full Service	1 year	1 year	6 mos.	1 year

- In-house service center warranty on full service
- Warranty on newly purchased watches: As stated on warranty certificate or 1 Year minimum.
- Warranty on services performed by third party service center: Warranty policy of third party is enforced.

**Exclusions on warranty**

- Refreshing and buffing of watches
- Anti-Glare coating on glass
- Scratches on the glass, case, buckle or strap. These defects should be identified upon purchase.
- Minor repair or service.

**Voided warranty**

- Watches that have been opened/repaired/tampered with by any establishment other than an officially appointed service center.

- Warranty certificate that is not properly filled up.
- Tampered or lost warranty certificate.
- Tampered watch serial and reference number.
- Tampered or modified watches.
- Watches not sold by an official retailer of the brand or from an unknown seller.
- Watches subjected to abuse or dropped (Usually deep scratches will appear on the case or glass).

**\*\*We do not accept the following in our service centers: Fake or replica watches, watches that we do not represent, modified watches, and tampered watches.\*\***

**Watchcheck Service Center- A**

1. A. Lange & Söhne
2. Audemars Piguet
3. Baume & Mercier
4. Bell & Ross
5. Breguet
6. Breitling
7. Chopard
8. Hublot
9. IWC
10. Jaeger-LeCoultre
11. Panerai
12. Patek Philippe
13. Poljot
14. Roger Dubuis
15. Ulysse Nardin
16. Vacheron Constantin
17. Zenith

**Omega Service Center - A**

**Global Time Service Center- B**

1. Ball
2. Bulova
3. Burberry
4. Certina
5. Edox
6. Glam Rock
7. Longines
8. Marc Coblentz
9. Philip Stein
10. Raymond Weil
11. Swarovski
12. TW Steel
13. Victorinox Swiss Army
14. Wenger

**Timecheck Service Center-C**

- |                   |                         |                    |
|-------------------|-------------------------|--------------------|
| 1. A/X            | 9. Kenneth Cole         | 17. Super Dry      |
| 2. Adidas         | 10. Lacoste             | 18. Swiss Military |
| 3. Anne Klein     | 11. Marc by Marc Jacobs | 19. Tendance       |
| 4. Bench          | 12. Michael Kors        | 20. Veloci         |
| 5. Diesel         | 13. Nine West           |                    |
| 6. DKNY           | 14. Puma                |                    |
| 7. Emporio Armani | 15. Skagen              |                    |
| 8. Fossil         | 16. Soleus              |                    |

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